

The perfect gifts for you and yours.



 MacBook Air



**MACMEDIA, INC.**  
EVERYTHING APPLE EVERYTHING LOCAL

 Apple Specialist

## Great Holiday Gifts

iPad mini™  
Smart Cover

\$39



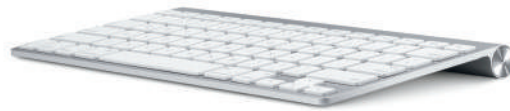
Apple Magic Mouse

\$69



Apple Wireless Keyboard

\$69



Apple Battery  
Charger

\$29



AirPort Express®

\$99



iPod shuffle®

\$49



iTunes® Gift Cards



iPad Air™ 2  
Smart Case

\$79



## What is an Apple Specialist?

Apple Specialists are a select group of independent Apple® Resellers and Service Providers who have a strong commitment to Apple's Mac® and iOS platforms and have met or exceeded Apple's highest training and sales certifications.

We are proud to be your local  
Apple Specialist.



[www.macmediainc.com](http://www.macmediainc.com)

*Enhance your Digital Life*

6928 E. 5th Ave. Suite 1, Scottsdale, AZ 85251

**480-964-6352**

15525 N. 83rd Ave. Suite 108, Peoria, AZ 85382

**623-850-8000**

## Apple TV

Apple Specialist

With the best HD content and AirPlay, there's always something good on TV.



Apple TV® gives you access to movies, TV shows, live sports, your music and photos, and more—right on your widescreen TV, in up to 1080p HD. You can even play content from your iOS devices on your TV using AirPlay.

Apple TV **\$99**



AppleCare® for Apple TV **\$29**

2 years of protection.

## AppleCare

Service and support from the people who know your Mac best.

Every Mac comes with a one-year limited warranty and 90 days of telephone technical support.<sup>1</sup> The AppleCare Protection Plan for Mac extends your coverage to three years from the original purchase date of your Mac.<sup>2</sup>



See pricing on each page.

AppleCare Protection Plan benefits are in addition to any legal rights provided by consumer protection laws in your jurisdiction. The company obligated under the AppleCare Protection Plan in the United States is AppleCare Service Company, Inc., an Arizona corporation and wholly owned subsidiary of Apple Inc., doing business in Texas as Apple CSC Inc. Purchase of the plan is not required to purchase the covered equipment. For complete details, see terms at [www.apple.com/legal/sales-support/applecare/appgeos.html](http://www.apple.com/legal/sales-support/applecare/appgeos.html). 1 Local telephone fees may apply. Telephone numbers and hours of operation may vary and are subject to change. 2 See terms at [www.apple.com/legal/sales-support/applecare/appgeos.html](http://www.apple.com/legal/sales-support/applecare/appgeos.html) for full details.



## AppleCare Protection Plan†

For MacBook Air  
11- and 13-inch **\$249**  
For Apple Display **\$99**



## Apple Thunderbolt Display

The world's first display with Thunderbolt I/O technology built in.

More than just a stunning 27-inch LED-backlit display, the Apple Thunderbolt Display is the ultimate docking station for Mac notebooks. A Thunderbolt port, a FireWire® 800 port, three USB 2.0 ports, and a Gigabit Ethernet port make it a plug-and-play hub for everything you do.

**Thunderbolt Display: \$999**



### AirPort® Extreme Base Station

Up to 3x faster Wi-Fi. Rebuilt for speed.

**\$199**

### Apple USB SuperDrive®

**\$79**



MacBook Air® features fourth-generation Intel Core processors with faster graphics, all-day battery life,<sup>1</sup> even faster flash storage,<sup>2</sup> and great built-in apps. It's thin, light, and durable enough to take everywhere you go—and powerful enough to do everything once you get there.

## Key Features

- Fourth-generation Intel Core processors
- Intel HD Graphics 5000
- Faster all-flash storage<sup>2</sup>
- 802.11ac Wi-Fi support
- Thunderbolt and USB 3 ports
- 720p FaceTime® HD camera
- Thin, light, durable design
- High-resolution display
- OS X® Yosemite, the world's most advanced operating system

### 11-inch: 128GB

1.4 GHz dual-core Intel Core i5 processor  
Intel HD Graphics 5000  
4GB memory

**\$899**

### 13-inch: 128GB

1.4 GHz dual-core Intel Core i5 processor  
Intel HD Graphics 5000  
4GB memory

**\$999**

### 11-inch: 256GB

1.4 GHz dual-core Intel Core i5 processor  
Intel HD Graphics 5000  
4GB memory

**\$1,099**

### 13-inch: 256GB

1.4 GHz dual-core Intel Core i5 processor  
Intel HD Graphics 5000  
4GB memory

**\$1,199**

<sup>1</sup> Battery life varies by use and configuration. See [www.apple.com/batteries](http://www.apple.com/batteries) for more information. <sup>2</sup> Compared with the previous-generation MacBook Air.

† See page 3 for full AppleCare terms and conditions.

# MacBook Pro with Retina display



**AppleCare Protection Plan<sup>†</sup>**  
For MacBook Pro

13-inch **\$249**  
15-inch **\$349**

## MacBook Pro



### Key Features

- Third-generation dual-core Intel processors
- Intel HD Graphics 4000
- Thunderbolt and USB 3 ports
- iPhoto<sup>®</sup>, iMovie<sup>®</sup>, GarageBand<sup>®</sup>, Pages<sup>®</sup>, Numbers<sup>®</sup>, Keynote<sup>®</sup> included
- Up to 7 hours of battery life<sup>2</sup>
- OS X Yosemite

With fourth-generation Intel Core processors, the latest graphics, and faster flash storage<sup>1</sup>, the incredibly advanced MacBook Pro<sup>®</sup> with Retina<sup>®</sup> display moves even further ahead in performance and battery life.<sup>2</sup>

### Key Features

- Retina displays with up to 2880-by-1800 resolution.
- Fourth-generation dual-core Intel Core i5 and quad-core Intel Core i7 processors
- Up to 9 hours (13-inch model) or 8 hours (15-inch model) of battery life<sup>2</sup>
- Faster flash storage<sup>1</sup>
- 802.11ac Wi-Fi
- FaceTime HD camera
- iPhoto, iMovie, GarageBand, Pages, Numbers, Keynote included
- OS X Yosemite, the world's most advanced operating system

MacBook Pro<sup>®</sup> features third-generation dual-core processors, advanced graphics, high-speed I/O, and up to 7 hours of battery life.<sup>2</sup> Available in a 13-inch model.

#### 13-inch: 2.5GHz

dual-core Intel Core i5  
500GB 5400-rpm hard drive  
4GB 1600MHz memory

**\$1,099**

#### 13-inch: 2.6GHz

dual-core Intel Core i5  
128GB flash storage  
8GB 1600MHz memory

**\$1,299**

#### 13-inch: 2.6GHz

dual-core Intel Core i5  
256GB flash storage  
8GB 1600MHz memory

**\$1,499**

#### 13-inch: 2.8GHz

dual-core Intel Core i5  
512GB flash storage  
8GB 1600MHz memory

**\$1,799**

#### 15-inch: 2.2GHz

quad-core Intel Core i7  
256GB flash storage  
Intel Iris Pro Graphics  
16GB 1600MHz memory

**\$1,999**

#### 15-inch: 2.5GHz

quad-core Intel Core i7  
512GB flash storage  
Intel Iris Pro Graphics  
NVIDIA GeForce GT 750M  
with 2GB of GDDR5 memory  
16GB 1600MHz memory

**\$2,499**



### AirPort Time Capsule<sup>®</sup>

It's backup, redesigned from the ground up.

2TB **\$299**

3TB **\$399**

### Apple Magic Trackpad

**\$69**



<sup>1</sup> Compared with the previous generation. <sup>2</sup> Battery life varies by use and configuration. See [www.apple.com/batteries](http://www.apple.com/batteries) for more information.

<sup>†</sup> See page 3 for full AppleCare terms and conditions.



Dual workstation-class GPUs. State-of-the-art processor. Next-generation flash storage. Ultrafast memory. Unprecedented expansion capabilities. In a radical new design like no computer you've seen before. The future of the pro desktop is here.

### Key Features

- Quad-Core or 6-Core Intel Xeon E5 processor
- Dual AMD FirePro D300 or D500 graphics processors
- 12GB or 16GB of 1866MHz DDR3 ECC memory
- 256GB PCIe-based flash storage<sup>1</sup>
- Six Thunderbolt 2 ports, four USB 3 ports, dual Gigabit Ethernet, and HDMI 1.4 Ultra HD
- Connect up to three 4K displays or six Thunderbolt displays
- Built-in 802.11ac Wi-Fi<sup>2</sup> and Bluetooth 4.0

### 3.7GHz Quad-Core and Dual GPU

12GB 1866MHz DDR3 ECC memory  
Dual AMD FirePro D300 with  
2GB GDDR5 VRAM each  
256GB PCIe-based flash storage<sup>1</sup>

**\$2,999**

### 3.5GHz 6-Core and Dual GPU

16GB 1866MHz DDR3 ECC memory  
Dual AMD FirePro D500 with  
3GB GDDR5 VRAM each  
256GB PCIe-based flash storage<sup>1</sup>

**\$3,999**

<sup>1</sup>11GB = 1 billion bytes. Actual formatted capacity less.



### AppleCare Protection Plan<sup>†</sup>

iMac **\$169**  
Mac Pro **\$249**

### Key Features

- 5120 x 2880 display (5K)
- Ultrathin design
- Quad-core Intel Core i5 processor
- Advanced AMD graphics
- 1TB Fusion Drive
- High-speed I/O, including two Thunderbolt 2 ports, four USB 3 ports, and more
- Faster 802.11ac Wi-Fi
- Bluetooth 4.0
- FaceTime HD camera
- Apple Wireless Keyboard
- Apple Magic Mouse

With 14.7 million pixels, the new iMac® with Retina 5K display is the most powerful iMac ever, with the top-of-the-line quad-core Intel processor, the latest AMD graphics, Fusion Drive, and great built-in apps. All in the same ultrathin design that's just 5mm at the edge.

### 27-inch: 3.5GHz

quad-core Intel Core i5  
Turbo Boost up to 3.9GHz  
8GB (two 4GB) memory  
1TB Fusion Drive  
AMD Radeon R9 M290X  
with 2GB video memory

**\$2,499**

<sup>†</sup> See page 3 for full AppleCare terms and conditions.



**AppleCare Protection Plan<sup>†</sup>**

iMac **\$169**  
Mac mini **\$99**

iMac features a gorgeous widescreen display, powerful Intel processors, superfast graphics, and more. All in an impossibly thin enclosure that's only 5 mm thin at its edge.

Mac mini



Mac mini now has fourth-generation Intel Core processors, increased graphics performance, and ultrafast 802.11ac wireless networking. It also features two Thunderbolt 2 ports, great built-in apps, and OS X Yosemite. And it's still the world's most power-efficient desktop.

**Mac mini 1.4GHz**  
dual-core Intel Core i5  
4GB memory  
500GB hard drive **\$499**

**Mac mini 2.6GHz**  
dual-core Intel Core i5  
8GB memory  
1TB hard drive **\$699**

**Mac mini 2.8GHz**  
dual-core Intel Core i5  
8GB memory  
1TB Fusion Drive **\$999**

**Key Features**

- Stunning design
- Beautiful widescreen display
- Intel Core i5 processors across the line
- Powerful graphics
- High-speed I/O, including two Thunderbolt ports, four USB 3 ports, and more
- FaceTime HD camera
- Apple Wireless Keyboard
- Apple Magic Mouse
- Powerful apps for creativity and productivity
- OS X Yosemite, the world's most advanced operating system

**21.5-inch: 1.4GHz**  
dual-core Intel Core i5  
Intel HD 5000 graphics  
8GB memory  
500GB hard drive  
**\$1,099**

**21.5-inch: 2.7GHz**  
quad-core Intel Core i5  
Intel Iris Pro graphics  
8GB (two 4GB) memory  
1TB hard drive  
**\$1,299**

**21.5-inch: 2.9GHz**  
quad-core Intel Core i5  
NVIDIA GT 750M with 1GB  
8GB (two 4GB) memory  
1TB hard drive  
**\$1,499**

*quad-core*  
**27-inch: 3.2GHz**  
quad-core Intel Core i5  
NVIDIA GT 755M with 1GB  
8GB (two 4GB) memory  
1TB hard drive  
**\$1,799**

**27-inch: 3.4GHz**  
quad-core Intel Core i5  
NVIDIA GTX 775MX with 2GB  
8GB (two 4GB) memory  
1TB hard drive  
**\$1,999**

<sup>†</sup> See page 3 for full AppleCare terms and conditions.

# iPad mini 3



The most advanced iPad mini™ is loaded with innovations like the Touch ID™ fingerprint sensor and Retina display. And it now comes in a gorgeous gold finish.

## Key Features

- 7.9-inch Retina display (diagonal)
- Touch ID fingerprint sensor
- A7 chip
- 5MP iSight camera
- FaceTime HD camera
- 802.11n Wi-Fi with MIMO
- Faster LTE<sup>2</sup>
- Up to 10 hours of battery life<sup>1</sup>

## iPad mini 3 with Wi-Fi

All models come in Silver, Gold or Space Gray.

16GB	64GB	128GB
<b>\$399</b>	<b>\$499</b>	<b>\$599</b>

## iPad mini 3 with Wi-Fi + Cellular

All models come in Silver, Gold or Space Gray. Cellular data service on Wi-Fi + Cellular models (sold separately).

16GB	64GB	128GB
<b>\$529</b>	<b>\$629</b>	<b>\$729</b>

# iPad Air 2



The thinnest iPad® ever is also the most capable. It's loaded with advanced technologies, including the Touch ID fingerprint sensor.



**AppleCare+  
for iPad**

all models **\$99**

## Key Features

- 9.7-inch Retina display (diagonal)
- Touch ID fingerprint sensor
- A8X chip
- 8MP iSight camera
- FaceTime HD camera
- 802.11ac Wi-Fi with MIMO
- Faster LTE<sup>2</sup>
- Up to 10 hours of battery life<sup>1</sup>

## iPad Air 2 with Wi-Fi

All models come in Silver, Gold or Space Gray.

16GB	64GB	128GB
<b>\$499</b>	<b>\$599</b>	<b>\$699</b>

## iPad Air 2 with Wi-Fi + Cellular

All models come in Silver, Gold or Space Gray. Cellular data service on Wi-Fi + Cellular models (sold separately).

16GB	64GB	128GB
<b>\$629</b>	<b>\$729</b>	<b>\$829</b>

<sup>1</sup> Battery life varies by use and configuration. See [www.apple.com/batteries](http://www.apple.com/batteries) for more information. <sup>2</sup> Data plan required. LTE is available in select markets and through select carriers. Speeds will vary based on site conditions. For details on LTE support, contact your carrier and see [www.apple.com/ipad/LTE](http://www.apple.com/ipad/LTE).



iPad Air™ is even more affordable, yet it still packs remarkable performance and a gorgeous Retina display into a thin, durable aluminum enclosure.

iPad mini 2 combines great performance and a stunning 7.9-inch Retina display in a durable aluminum enclosure that you can take with you anywhere.

### Key Features

- 9.7-inch Retina display (diagonal)
- A7 chip
- 5MP iSight camera
- FaceTime HD camera
- 802.11n Wi-Fi with MIMO
- Fast LTE<sup>2</sup>
- Up to 10 hours of battery life<sup>1</sup>

### iPad Air with Wi-Fi

All models come in Space Gray or Silver.

<b>16GB</b>	<b>32GB</b>
<b>\$399</b>	<b>\$449</b>

### iPad Air with Wi-Fi + Cellular

All models come in Space Gray or Silver. Cellular data service on Wi-Fi + Cellular models (sold separately).

<b>16GB</b>	<b>32GB</b>
<b>\$529</b>	<b>\$579</b>

### Key Features

- 7.9-inch Retina display (diagonal)
- A7 chip
- 5MP iSight camera
- FaceTime HD camera
- 802.11n Wi-Fi with MIMO
- Fast LTE<sup>2</sup>
- Up to 10 hours of battery life<sup>1</sup>

### iPad mini 2 with Wi-Fi

All models come in Space Gray or Silver.

<b>16GB</b>	<b>32GB</b>
<b>\$299</b>	<b>\$349</b>

### iPad mini 2 with Wi-Fi + Cellular

All models come in Space Gray or Silver. Cellular data service on Wi-Fi + Cellular models (sold separately).

<b>16GB</b>	<b>32GB</b>
<b>\$429</b>	<b>\$479</b>

<sup>1</sup> Battery life varies by use and configuration. See [www.apple.com/batteries](http://www.apple.com/batteries) for more information. <sup>2</sup> Data plan required. LTE is available in select markets and through select carriers. Speeds will vary based on site conditions. For details on LTE support, contact your carrier and see [www.apple.com/ipad/LTE](http://www.apple.com/ipad/LTE).



# iPad mini



The most affordable iPad ever is still incredibly capable. It has a beautiful 7.9-inch display and runs amazing apps that are made just for iPad.

## Key Features

- 7.9-inch Retina display (diagonal)
- A5 chip
- 5MP iSight camera
- FaceTime HD camera
- 802.11n Wi-Fi
- Fast LTE<sup>2</sup>
- Up to 10 hours of battery life<sup>1</sup>

## iPad mini with Wi-Fi

All models come in Space Gray or Silver.

**16GB**  
**\$249**

## iPad mini with Wi-Fi + Cellular

All models come in Space Gray or Silver. Cellular data service on Wi-Fi + Cellular models (sold separately).

**16GB**  
**\$379**

# iPad Accessories



## iPad Air Smart Case \$79

Designed specifically for iPad Air, this Smart Case provides an elegant aniline-dyed leather covering, protecting the back as well as the screen. Yet it maintains the thin and light design of iPad Air.



## Lightning to 30-pin Adapter \$39

This 0.2 m long cabled adapter lets you connect devices with a Lightning® connector to many of your 30-pin accessories. Some 30-pin accessories not supported.



## Lightning to USB Camera Adapter \$29

Use this adapter to import photos and videos from a digital camera to your iPad Air 2, iPad Air, iPad mini 3, iPad mini 2 or iPad mini with Lightning connector. The Lightning to USB Camera Adapter supports standard photo and video formats, including JPEG and MPEG-4.



## Lightning to USB Cable \$19

This USB 2.0 cable connects your iPhone, iPad, or iPod with Lightning connector to your computer's USB port for syncing and charging or to the Apple USB Power Adapter for convenient charging from a wall outlet.



## Lightning to VGA Adapter \$49

Share what's on your iPad or iPad mini screen with an even larger audience by connecting it to a TV, monitor, projector, or LCD display that uses a VGA connector.



## AppleCare+ for iPad \$99

AppleCare+ for iPad extends your repair coverage and technical support to two years from the original purchase date of your iPad. And it adds coverage for up to two incidents of accidental damage from handling, each subject to a \$49 service fee plus applicable tax.<sup>1</sup>



## Lightning to SD Card Camera Reader \$29

Use this adapter to import photos and videos directly from your camera's SD card to your iPad with Retina display or iPad mini via the Lightning connector.



## iPad mini Smart Cover \$39

A perfect fit, a way to automatically wake iPad mini from sleep, and a stand for viewing and typing — it's smart in more ways than one. Made from soft, durable polyurethane.\*



## Lightning to Digital AV Adapter \$49

The Lightning to Digital AV Adapter supports mirroring of what is displayed on your device screen — including apps, presentations, websites, slideshows, and more — to your HDMI-equipped TV, display, projector, or other compatible display in up to 1080p HD.



## iPad 12W USB Power Adapter \$19

The iPad Air includes a 12W USB Power Adapter for charging directly through an electrical outlet. Purchase this additional adapter to have a second charger for home or office.



<sup>1</sup> Battery life varies by use and configuration. See [www.apple.com/batteries](http://www.apple.com/batteries) for more information. <sup>2</sup> Data plan required. LTE is available in select markets and through select carriers. Speeds will vary based on site conditions. For details on LTE support, contact your carrier and see [www.apple.com/ipad/LTE](http://www.apple.com/ipad/LTE).

<sup>1</sup> Service coverage is available only for the iPad and its original included accessories that are defective in materials or workmanship or for battery depletion of 50 percent or more from original specification. The replacement equipment that Apple provides as part of the repair or replacement service may be new or equivalent to new in both performance and reliability.

# iPod nano

Tap play. Then go play.



The ultraportable iPod nano® features a 2.5-inch Multi-Touch™ display that's great for browsing your music, photos, and videos. And it has built-in Bluetooth technology, FM radio, Nike+ support, and a pedometer.

16GB **\$149**

# iPod shuffle

Small, but big on music.



The incredibly small iPod shuffle® comes in a range of colors, and it clips to your clothes or backpack. The control pad makes it easy to play your music. And VoiceOver tells you the song title or playlist name.<sup>1</sup>

<sup>1</sup> VoiceOver is available in selected languages.

2GB **\$49**



## AppleCare+ for iPod

2 years of protection for your iPod.

iPod touch **\$59**

# iPod touch

Engineered for maximum funness.



iPod touch® features a 6-mm ultrathin design and brilliant, 4-inch Retina display. The 5-megapixel iSight camera on the 32GB and 64GB models lets you take stunning photos, even in panorama, or record 1080p video. Discover music, movies, and more from the iTunes Store®, listen to iTunes Radio<sup>SM</sup>, or browse apps and games from the App Store<sup>SM</sup>.

16GB **\$199**    32GB **\$249**    64GB **\$299**

## iTunes® Gift Cards



## Apple EarPods™ with Remote and Mic

**\$29**



## Apple Lightning to 30-pin Adapter

**\$29**



## Apple Composite AV Cable

**\$39**





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*Peoria*

15525 N. 83rd Ave. Suite 108  
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*Enhance your Digital Life*



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# Just what you're looking for. All in one place.

## MacBook Pro

More power behind every pixel.  
*see page 7*



## iMac

Performance and design. Taken right to the edge.  
*starting on page 9*



## MacBook Air

All the power you want. All day long.  
*see page 5*



## Mac mini

Way more power. Way same size.  
*see page 10*

